



Efforts of DPP using the Tapyrus blockchain and problem-solving through individual contribution actions.

October 8, 2024
Teruaki MURAKAMI



Self Introduction

- ▶ Teruaki Murakami, 40 years old
- ▶ COO of Chaintope Inc.
- ▶ Web Engineer → Sales → Business Integration
- ▶ Blockchain projects (non-crypto assets)
 - Corporate coins and payment services
 - Traceability, Circular Economy
 - Environmental value visualization, Government DX, Real Estate, etc.
- ▶ Born and raised in Fukuoka





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Company Introduction

Company Name

Chaintope Inc.

Establishment Date

December 27, 2016

Representative

CEO Hideki Shoda

Head Office

576-14 B211, Koubukuro, Iizuka City, Fukuoka

Business Activities

- Blockchain foundational technology development
- Blockchain implementation
- Custom application development related to blockchain
- Related consulting services

Awards

Selected company for "J-Startup KYUSHU" in 2021
 Excellence Award at the "20th Business Planning Clinic & Contest/BPCC20" hosted by the MIT Venture Forum Japan

Publication



"New Economy Opened by Blockchain"





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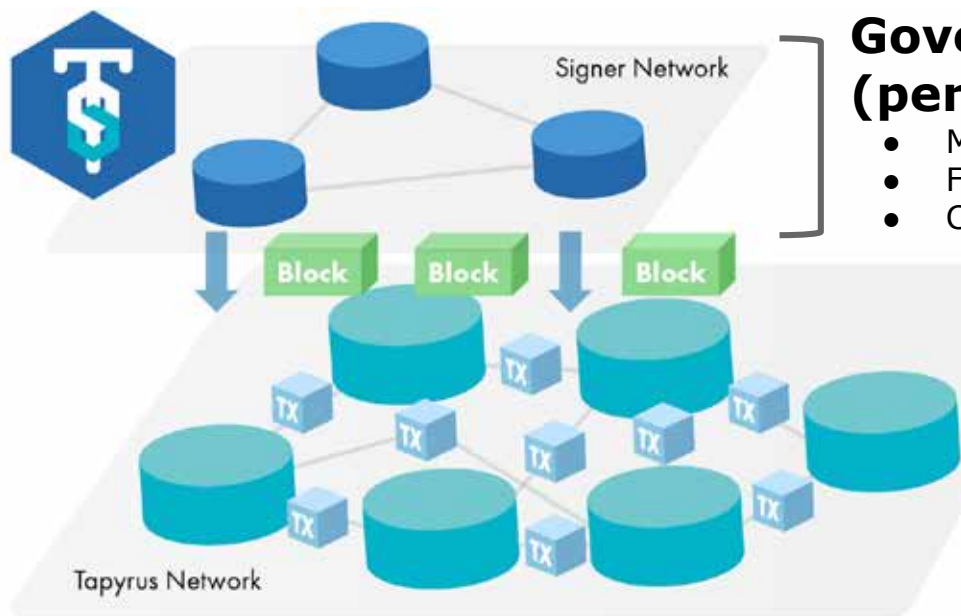
J-Startup KYUSHU





Tapyrus Blockchain

- Our self-developed **Tapyrus** blockchain features a two-layer structure.
- Governance Layer and Ledger Layer, enabling transparency suitable for enterprise use.



Governance Layer (permissioned):

- Minimum number of nodes: 3
- Function: Block creation
- Consensus Algorithm: Multi-signature

Ledger Layer (permissionless):

- Minimum number of nodes: 1 (full node)
- Functions: Transaction creation, Block verification, Block data retention



Purpose

**Bringing
Trust to the
Data-Driven
Society**

Customer Value

**Enhancing Data
Transparency
and Driving
Transformation**

Slogan

**Implementing
Blockchain in
Society**



Business Domains

Traceability

Sustainability

Trust Services

Digital Assets



Business Domains Detailed

Traceability



**Tracking People,
Products, and Events**

Sustainability



**Contribution to
environmental value**

Trust Services



**Proof of
circulation**

Digital Assets



**Promotion of
behavioral change**

Here are two initiatives:

DPP (Digital Product Passport)

ChaintopeGreeners

DPP (Digital Product Passport)



Project Examples

Case Example: Major Chemical Manufacturer
Chemical Recycling and DPP

Case Example: Uniform Sales Company
Medical Wear and DPP

Case Example: Elementary and Junior High
Schools in Iizuka City
PET Bottle Cap Recycling Project



Case Example: Medical Wear and DPP

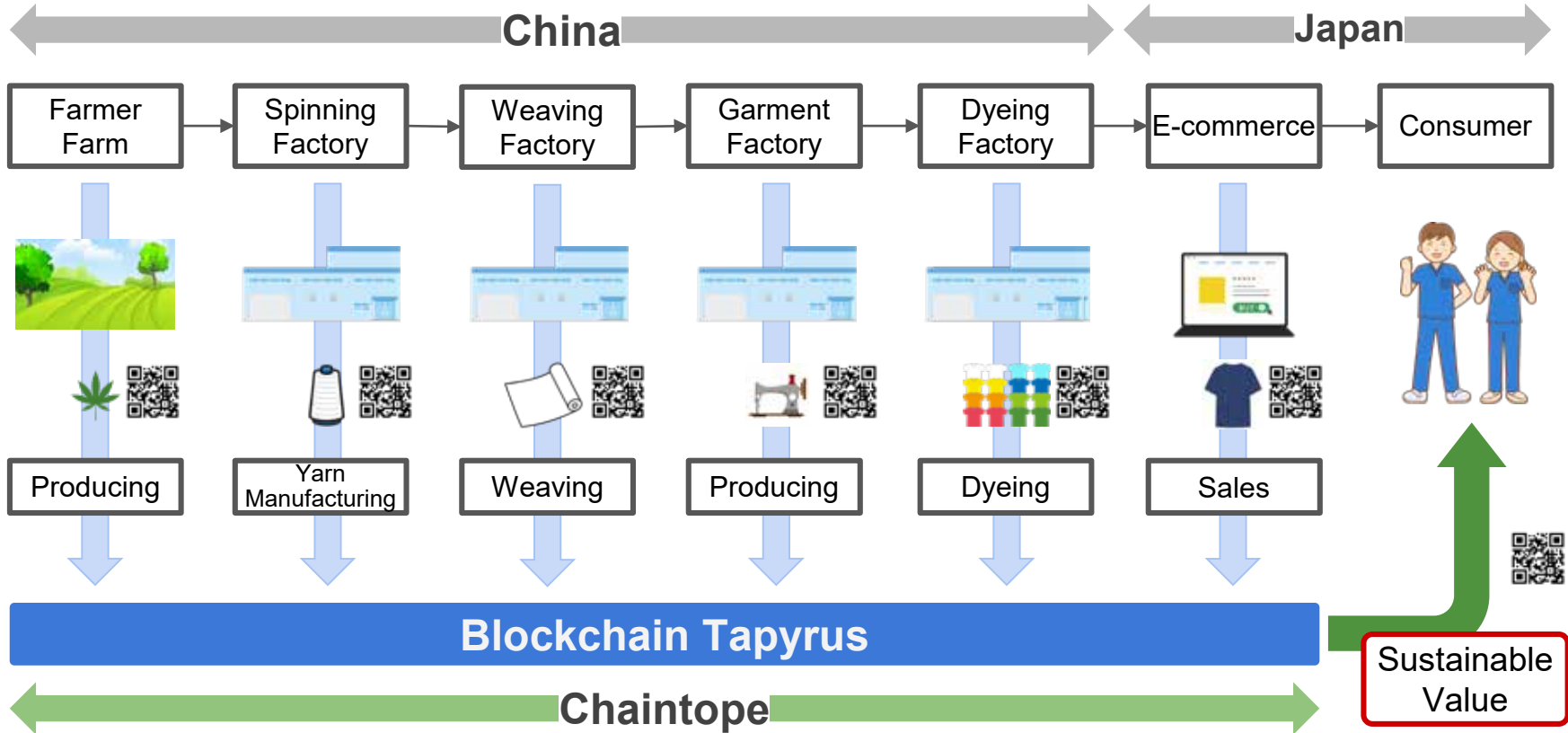
IIZUKA, FUKUOKA, JAPAN MADE

**DIGITAL
PRODUCT
PASSPORT**

The image shows a woman and a man wearing beige medical scrubs. Below them is a white box with the text "DIGITAL PRODUCT PASSPORT" and "IIZUKA, FUKUOKA, JAPAN MADE". To the right of the box is a smartphone displaying a product page for "IIZUKA" with a t-shirt icon, "100% COTTON", and a circular gauge showing "34.0". Arrows indicate a flow from the scrubs to the passport box and from the passport box to the smartphone.



Case Example: Medical Wear and DPP





Case Example: PET Bottle Cap Recycling Project in Iizuka City Schools

Caps collected at schools in Iizuka City



Sorted at facilities



Recycled at a factory



Donated to schools in Iizuka City



Completion of planters (with QR code)



Manufactured into products at molding factories

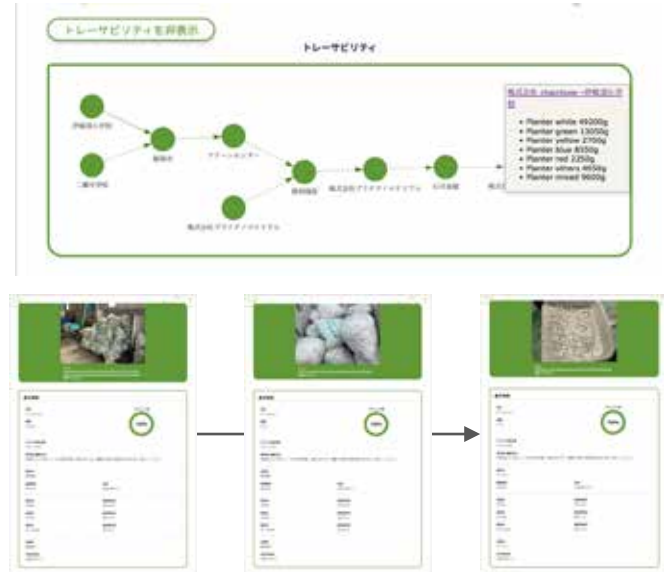




Case Example: PET Bottle Cap Recycling Project in Iizuka City Schools

リサイクルパスポート
リサイクルパスポート (リサイクルパスポート)

回収品目	数量	リサイクル率
品名 PETボトルキャップ 全学年全学年 10kg	10kg	100%
回収方法 21kg / 10kg	回収方法 回収品目と回収方法 回収品目と回収方法 回収品目と回収方法	回収率 回収率 回収率
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✳️ Includes sample data.



Key Points of Blockchain Utilization

1. Traceability from Resources to Products

1. Proof of Environmental Value

1. Activities of Individuals and Companies and Their Evidence

Ensuring the transparency and verifiability of the above, making them traceable.

ChaintopeGreeners



Solving Corporate and Societal Issues Through Individual Contribution Actions.

How it Works:

- Record actions as evidence and issue tokens.
- Visualize the contributions made (e.g., safety, community, etc.).
- Provide feedback on contribution actions.
- Promote actions through the above cycle.

Issues Addressed:

- Cultural heritage preservation.
- Human resource development.
- Building a sustainable society.



concrete example



GYMLABO 節電部!

サステナマイルでお買い物

※節電部! WalletでQRコードを読み込み、必要な数量のマイルをお支払いください。

GYMLABOコーヒー	1マイル
GYMLABOスナック	1マイル
生協アプリ100円チャージ券	1マイル
生協アプリ500円チャージ券	4マイル

クイックヒヤリハット報告

事故の型:

転倒 落下 はさまれ

起因物:

建設機械 工具 資材

発生場所:

4階建設現場、通路

状況(キーワード):

床の小石、つまずき、壁でバランス回復
痛痺不足、注意喚起

取った行動:

作業中止 上司に報告

写真を撮影/添付

報告を送信

9:41

Title

環境 太郎

Greener's 1000 コイン

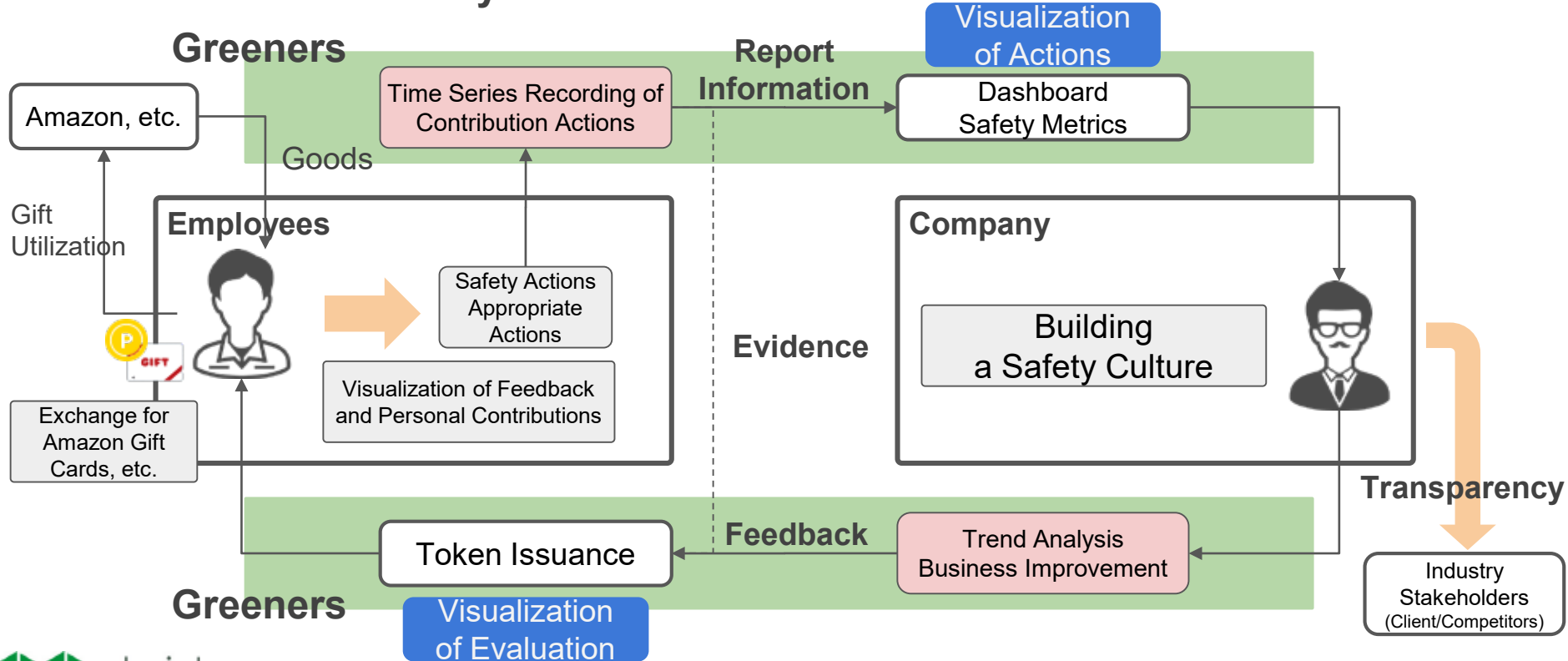
実績 20 件

- 2024 / 08 / 22 Aさんのヒヤリハットの内容を確認しました 20 coin >
- 2024 / 08 / 17 ヒヤリ・ハット報告書が評価されました 50 coin >
- 2024 / 08 / 14 ほかのメンバーがヒヤリ・ハット報告書を読みました 20 coin >



Utilization for Safety Culture

Companies conduct risk management, and as a result, individual activities lead to increased safety.





Case Example

Case Example of Evaluating Safety Contribution Actions

Adoption is being considered in industries such as shipping and construction.



Case Example of Evaluating Health and Environmental Contribution Actions

The contribution to the environment is visualized through actions such as employees walking to work instead of using cars or public transportation.

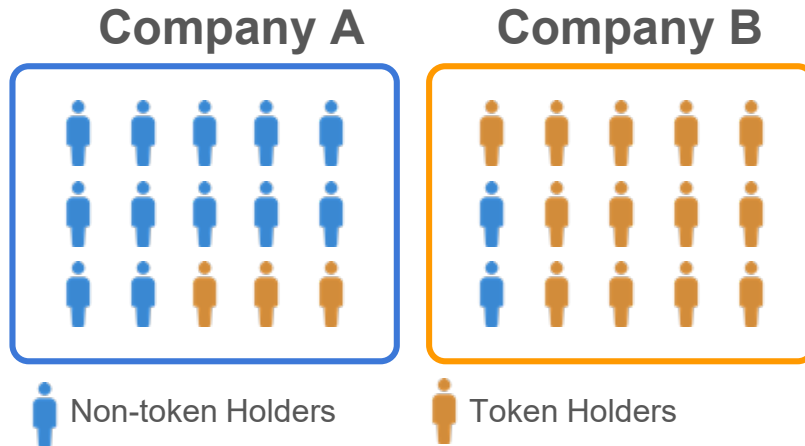




The Society Greeners Aims to Achieve

The evaluation of individuals who contribute is visualized through tokens. The more individuals holding tokens, the more highly the company is regarded by society, leading to a society where individuals who contribute are rewarded.

A society where those who work diligently are recognized and valued.



- Company B is recognized by society
- Company B improves the treatment of token holders.
- Token holders from Company B are also favored by other companies (e.g., when transferring to Company A).